

Beyond pain management: true pain control



PHOTO COURTESY OF DON BEARDSLEE

BACK ON TRACK.

Low level laser therapy relieved Don's back pain and kept him in the driver's seat.

DNA Center

John A. Ortolani, MD

Pain management all too often involves masking the symptoms of pain without identifying and healing the causes of pain," observes board-certified neurologist John A. Ortolani, MD. "As a result, many patients find themselves increasingly dependent on prescription pain medications that never really solve their problems.

"There is a better choice," he assures.

Dr. Ortolani is the medical director of DNA Center. He continually searches for ways to alleviate chronic pain for patients whose conditions have confounded traditional pain management techniques.

States Dr. Ortolani, "With proper treatment, we can reduce or eliminate the need for prescription pain medications for many patients by focusing on healing the patient, addressing the underlying cause of the pain instead of its symptoms. Instead of pain management," he reinforces, "we can offer patients true pain control."

Laser-stimulated healing

Dr. Ortolani has helped many patients with the use of low level laser therapy (LLLT), also known as "cold" laser therapy.

"The cold laser can penetrate deeply into body tissue without causing thermal damage," explains Dr. Ortolani. "When the laser energy reaches damaged cells it reactivates their healing mechanisms, paving the way for greater progress with physical therapy and making better use of nutrients when the patient adopts healthier dietary habits."

LLLT is FDA approved for adjunctive use in pain therapy. It is a noninvasive treatment for patients suffering from a variety of painful conditions in-

cluding arthritis, carpal tunnel syndrome, sciatica, neuropathy, bursitis, and tendonitis.

The treatment is for patients who want their health restored, as opposed to having their symptoms masked with medication. Dr. Ortolani explains, "It is the unique ability of this tool to stimulate tissue healing that gives it so many possibilities. Patients get the best of both worlds: elimination of pain and dramatically enhanced cell repair. The real bonus is that no negative side effects have yet been reported."

Living a normal life ... without back surgery

Don Beardslee's pain was bad. Really bad.

"I'm a race car driver," he says. "An accident left me with a herniated disc, and over the years my pain just got progressively worse."

Even increasing levels of pain medication failed to relieve the pain, numbness, and tingling that affected both his legs. At one point his pain was so bad Don was off his feet for a full month.

"Finally," he says, "my doctors recommended spinal fusion.

"I realized I'd gone as far as I could with pain medications," Don acknowledges, "but surgery?"

Reluctant to take that step, Don turned to Dr. Ortolani.

"Dr. Ortolani had already helped me with my tinnitus," says Don, "and he told me that

the same low level laser therapy that helped silence the ringing in my ears could also help relieve my back pain.

"Some of my other doctors told me LLLT was a lot of 'hooy,' Don remembers, "but it's not."

Don should know. "I took those laser treatments," he says. "I didn't have surgery. And today, I'm not taking any pain medication!

"I'm in my 60s, and I'm still racing. Before Dr. Ortolani treated my back pain, I had a really hard time getting into and out of open cockpit cars. Thanks to John Ortolani and low level laser therapy, that's not a problem anymore!"

FHCN—Billie S. Noakes

John A. Ortolani, MD, is board certified in neurology by the American Board of Psychiatry and Neurology. He completed his undergraduate studies at Fordham University, Bronx, NY, and received his medical degree from the University of Bologna, Italy. He served his internship and completed residencies in psychiatry and neurology at St. Vincent's Medical Center, New York City. Dr. Ortolani is a diplomate of the American Academy of Neurology and the American Academy of Pain Management and a member of the American Medical Association, American Medical Electro-Encephalographic Association, and American Society of Neuro-Imaging.

I'm intrigued! Please contact me about low level laser therapy for reducing chronic pain.

Name _____

Address _____

City _____ State _____ Zip _____

E-mail _____

Mail to: John A. Ortolani, MD, 1430 Mason Ave., Daytona Beach, FL 32117

DNA Center purchased this space for the purpose of marketing LLLT and educating the public about the procedure.

SHRUGGING OFF SHOULDER PAIN

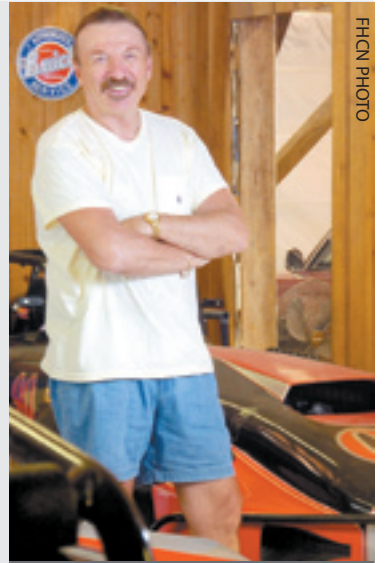
A racing accident broke driver Jim Wade's forearm. After his cast was removed, Jim was surprised to find he couldn't lift his arm above his waist without experiencing a lot of shoulder pain. Jim's doctors suggested surgery to reduce his pain and improve his range of motion.

"I didn't relish being cut on," says Jim, "so when one of the fellas who races with me, Don Beardslee, told me about Dr. Ortolani and low level laser therapy, I listened."

Jim began a regimen of low level laser therapy combined with ultrasound treatments.

"I was amazed," Jim acknowledges. "Within a week I noticed improvement in my range of motion. By the end of the second week my pain was decreased, too.

"My treatment is complete now, and the next time I see my orthopaedic doctor I'll be happy to report that low level laser therapy worked so well for me, I don't need surgery after all!"



FHCN PHOTO

HARNESSING SHOULDER PAIN. Jim enjoys pain-free range of motion thanks to LLLT.

Low level laser therapy for relief of pain has been shown effective in treating...

Joint pain: knee, hip, shoulder, elbow

Muscle strains, including in neck and back

Herpes zoster/postinfection neuralgia

Carpal tunnel syndrome

TMJ

LLLT is especially useful in wound repair — even for chronic ulcers that have persisted for months and have been resistant to healing.

Lighten your pain with LLLT!

If you or someone you know is bothered by persistent pain, contact DNA Center, located at **1430 Mason Ave.** in Daytona Beach, by calling **(386) 274-3617.**



FHCN PHOTO

REDUCING PAIN, SWELLING FROM FRACTURE

Joan Eidson was walking with her beloved pug dogs, Otis and Lexie, when a cat crossed their path. In the confusion, Joan twisted her foot. "It swelled up so fast — got so big — I thought the foot was broken," Joan recalls.

Joan found herself in Dr. Ortolani's office, where x-rays revealed a hairline fracture. "He told me about low level laser therapy — how it could speed healing and reduce pain," reports Joan, "and I decided to try it.

"It was amazing! I'm telling you, it really helped the swelling and discomfort," Joan confirms. "I'm walking on that foot really well now, and I'm a true believer in low level laser therapy!"

TRUE BELIEVER.

Joan, shown here with Otis and Lexie, found quick relief from the swelling and pain of a hairline fracture with LLLT.