

Sound Sensations

Thanks to Phonak's stylish Audéo, the latest in personal communication assistants, hearing modification never looked — or sounded — so good.



PHOTO COURTESY OF PHONAK

The Audéo is tiny, light, discreet, and it is available in 15 color combinations to suit every personality.

“One of the giants of hearing correction technology, Sam Lybarger, once said that a hearing loss is more noticeable than a hearing instrument, because those with uncorrected hearing loss are continually asking friends and family to repeat themselves, are misunderstanding speech, or are withdrawing from challenging listening situations,” says Dr. Reppenhagen-Hull.

“Phonak's Audéo personal communication assistant now offers those with newly identified hearing loss or those

veteran instrument users who desire a more invisible mode of hearing correction a way to restore useful hearing effectively, discreetly, and fashionably.”

FHCN—Billie S. Noakes

Better hearing for YOU

Find out if your hearing problems can be eased with one of the many models of state-of-the-art hearing instruments available at the Hearing Care Center. Dr. Reppenhagen-Hull invites the readers of Florida Health Care News to call (813) 645-5355 for a complimentary consultation. She welcomes the opportunity to answer your questions regarding hearing loss, hearing testing, and the practice of audiology.

The Hearing Care Center

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Briar Reppenhagen-Hull, AuD, is board certified by the American Board of Audiology. Trained to diagnose hearing impairment in adults and children, she dispenses hearing aids and assistive listening devices. She completed her undergraduate studies in psychology at the University of Florida, Gainesville, and her graduate degree in audiology at the University of South Florida, Tampa. She returned to the University of Florida to complete her doctorate in audiology. Dr. Reppenhagen-Hull is a member of the American Academy of Audiology, Florida Academy of Audiology, and Academy of Dispensing Audiologists.

assistant (PCA), a sleek instrument for delivering high-quality hearing modification in a design so stylish that it blends seamlessly with other miniaturized devices already being used for recreation and communication.

“The Audéo PCA is a completely new device category,”

and it makes use of the most advanced directional microphone system available to virtually eliminate the distraction of background noise. “Directionality is the only proven approach to overcoming background noise,” points out Dr. Reppenhagen-Hull. “Audéo's compelling blend of technology and design easily overcomes the stigma once associated with hearing instruments.”

Unique to Audéo is *CrystalSound*,

a new feature that provides extended frequency range for optimum speech clarity and natural sound understanding and increases spontaneous acceptance by new users.

The Audéo is available in 15 color combinations. Its two-tone housing complements subtle skin and hair tones or offers bold modern hues and metallic finishes so the Audéo can be customized to fit the personality and personal style of each user. Fresh, fitter-changeable color combinations allow Audéo to make a match for virtually every personality.

points out Dr. Reppenhagen-Hull. “It is a hip solution for younger people with hearing loss who have difficulty understanding speech in the presence of background noise but who have no interest in traditional hearing instruments.”

Audéo comes in two styles. The Audéo IX is a full-featured top-of-the-line instrument, whereas the Audéo V is a sophisticated business-class model.

Audéo is tiny, light, and discreet yet is powerful enough to digitally amplify the subtle, high-pitched sounds so essential to understanding speech,



The Hearing Care Center

Briar Reppenhagen-Hull, AuD

“The baby boomers, those born between 1946 and 1964, are poised to rewrite society's preconceived notions about hearing loss,” observes Briar Reppenhagen-Hull, AuD, of the Hearing Care Center in Ruskin.

“Hearing loss among those between 46 and 65 years of age is now more common

than it is among those over 65,” she informs, “and the generation that once distrusted anyone over 30 is now finding that they are healthy, vital, and interesting well into middle age. They don't want the stigma of hearing loss to push them to the sidelines of the vibrant, active lifestyles they've designed for themselves, and Phonak, a leader in hearing correction technology for more than 40 years, has provided them with a chic and discreet way to meet their need for hearing enhancement.”

Phonak recently introduced its Audéo personal communication