

Say goodbye to unwanted hair with newest treatment

"I was blessed with a hairy body, and I started shaving at around age 14," remembers native New Yorker Jon Paul "J.P." Muzio.

Unfortunately, in J.P.'s family there was a genetic predisposition toward excess hair. "My father is a hairy man, so I knew hair was inevitable," he explains. "I figured if I shaved my hair off it would be fine, but it got thicker and blacker."

As he approached his 20s, his excessive body hair grew even thicker. It sprouted in more places, too.

"When I got into my late teens it went from my stomach and back to just taking over my whole body, and by age 20 it was out of hand," says J.P. "If I were on *Survivor*, you wouldn't see me — You'd just see two eyes floating around," he adds with a chuckle.

Joyce Vein & Aesthetic Institute

Douglas H. Joyce, DO, FACOS

He may have maintained his sense of humor about it, but the thick black body hair was no joke to J.P. The problem had a profound affect on his social life.

"I used to always wear a white T-shirt underneath any shirt I wore," he explains, "so if people patted me on the back they wouldn't just feel hair. If I was outside playing basketball with my friends I'd be drenched, but I'd never take my T-shirt off, and I haven't taken my shirt off to go into the pool without feeling self-conscious since I was about 13."

"In my late teens and early 20s all my friends were going out to clubs, but I wouldn't go," he confides. "I was uncomfortable because I didn't feel like I could wear the right clothes."

J.P. eventually married and began a family, but as he approached 30 he continued to suffer with his excess hair. "Finally," he says, "my wife suggested that I get it removed instead of waxing and going through all that pain."

"We have a 1-year-old daughter, and I had to ask myself: Am I going to be the father with his shirt on in the pool? I realized I'm either going to be the weird father or the father who's covered in hair, so that it looks like a woolly mammoth got loose in the pool."

The last straw came when J.P. was seriously ill.

"The doctor thought I had pneumonia," he recalls, "and while I was taking my shirt off for a chest x-ray the nurse said, *Oh my God*. That was just a little too uncomfortable for me."

J.P. consulted Douglas H. Joyce, DO, FACOS, founder of Joyce Vein & Aesthetic Institute, who offers a variety of aesthetic treatments in his clinic.

"Dr. Joyce is very educated in the hair removal process," says J.P., "and he told me he had even tried the treatment on himself. That gave me a lot of confidence."



Dr. Joyce

The elos answer

Dr. Joyce notes that the Syneron system provides a painless method for treating unwanted hair, as well as several other aesthetic concerns.

"We use this state-of-the-art system for multiple aesthetic treatments, including hair removal," he explains.

Using a technology called *elos*, the new Syneron treatment is an effective way to remove unwanted body hair quickly and painlessly. The Syneron machine uses various wavelengths of light combined with radiofrequency (RF) energy.

"It combines the two energies," says Dr. Joyce. "They're synergistic, which is to say that by using both



PHOTOS COURTESY OF JOYCE VEIN

10/06. Before elos treatment, J.P. says he looked like "a woolly mammoth."



01/07. J.P.'s back shows that he has already had terrific results.

of them together their effectiveness is increased."

The *elos* technology uses Vortex Heating to target and damage the hair follicle. The Vortex is created when the RF current, the destructive energy, encircles and heats the hair follicle.

"The combination of the RF current with the light allows us to get a much better effect without having to use a tremendous amount of light energy," explains Dr. Joyce. "Consequently, it's not like other laser technologies that cause the patient discomfort."

"For men who have excessive body hair and want to get rid of it but don't want to get into waxing and all that," he adds, "the *elos* treatment is an ideal solution for them."

"When Syneron releases something they let us know right away, and we generally will move into that technology. Recently, they provided a significant upgrade to the equipment. It was already proving effective for patients, but this upgrade makes it even faster and better tolerated."

Douglas H. Joyce, DO, FACOS

Diplomate

American Osteopathic Board of Surgery

Surgical internship and residency

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Doctorate

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UMDNJ-Robert Wood Johnson Medical School, New

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"In J.P.'s case, his entire back was treated in a 50-minute session with a major reduction in hair. Our technicians delivered over 2,000 pulses of light in that 50-minute period, which would have been unheard of with the previous system."

"We have also added a brand-new skin-tightening treatment using *elos* technology," adds Dr. Joyce. "It actually does a nonsurgical mini-face-lift, and we are currently offering *1 Free Skin Tightening Treatment* with no-obligation so patients can determine whether it is an appropriate treatment for them."

Other aesthetic treatments provided using the Syneron *elos* technology include photo refinishing of the skin, age spots, acne and wrinkle reduction, body contouring and cellulite reduction, and spider vein removal.

Painless in more ways than one

J.P. was pleased with the *elos* treatments, not only on a cosmetic level but also because it hasn't hurt his skin — or his wallet.

"It's not the painful process I thought it would be," he assures. "To me, it seems like the least painful *and* the most cost-effective of all the alternatives out there."

And it's been working out quite well, he says.

"From the first time I went in for treatment, the results were amazing," reports J.P. "My wife is the one who usually has to take care of shaving my back, and she just couldn't believe it. I couldn't believe it myself. When I looked at the before and after photos, I saw a huge difference."

He is looking forward to his continued success with *elos*.

"My hope is that by the end of the year I'll be going into the pool without wearing a shirt and will be able to go to a theme park with my wife and daughter and actually do something," he says.

"I haven't been to the beach since I was around 13, so I'm also looking forward to going to the beach and being in the water without feeling self-conscious."

J.P. truly appreciates the staff of Joyce Vein and Aesthetic Institute.

"Colette, who does the hair removal treatments, works around my schedule and has even come in on Saturdays for me, which is fantastic," he says. "I've never felt like I've had to schedule it around work."

"Everyone there has been phenomenal."

FHCN—Michael J. Sabno

Reclaim your youthful appearance with *elos* medical aesthetics:

1695 Tamiami Trail, Port Charlotte, phone (941) 766-0750.